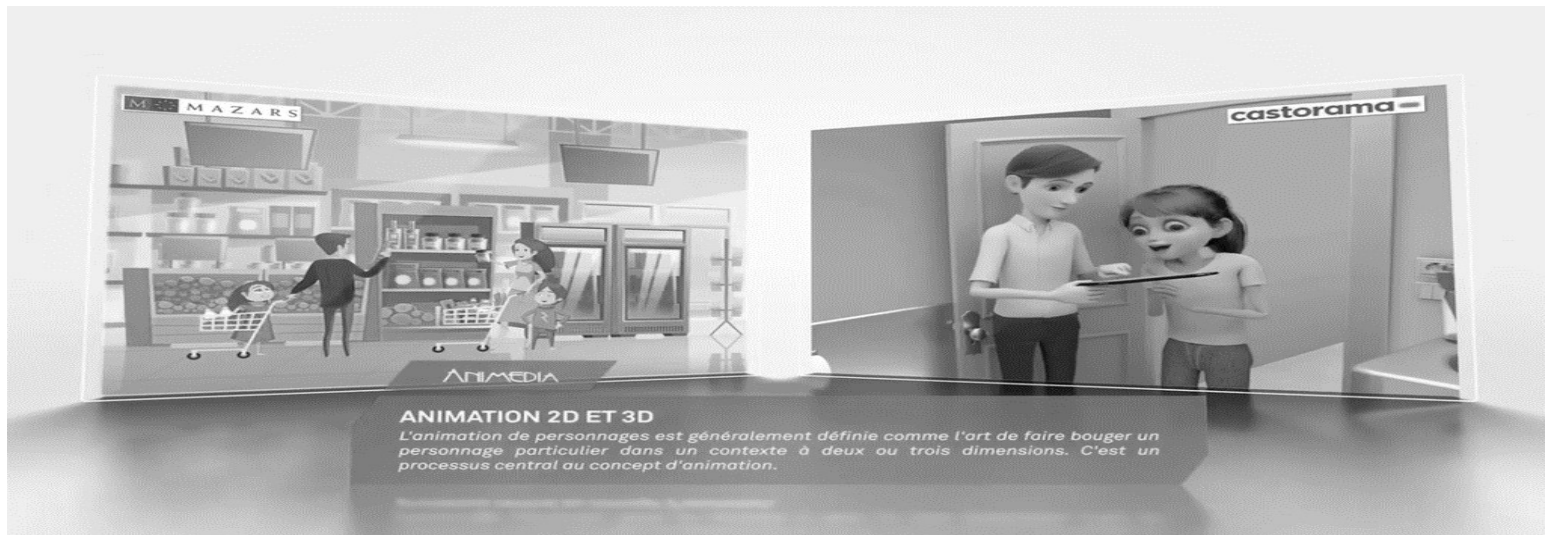


Branch : Production of printed and multi-media products



Code : GRAPRO

Option : Graphic productions

Level : Bac Pro

Prerequisites :

Opportunities:

Graduates work in a publishing house, a photoengraving, reprography or composition workshop. As a prepress or multi-media operator, layout artist (DTP, Web, digital kiosk, etc.). After professional experience, they can become team leaders or managers.

Description :

Holders of this vocational baccalaureate take part in all stages of the production of a communication product, whether it is printed or multi-media and multi-support: for example, posters, magazines, books, silk-screen prints, websites, e-books, packaging, etc. These tasks range from receiving the client, studying the feasibility of the project and the technical analysis, to offering solutions and then technically producing the products. Option A - Graphic production - concerns the "pre-press" field, intended for the production of computer files useful to the printer. The holders of this option process the text, the quality of the images, the colourimetry, the possible incorporation of videos or animations, carry out the imposition...

Quality and competences :

This vocational training introduces students to the different stages of the graphic design process and to the preparation of a document before printing. The students learn to communicate with the client, the hierarchy or the service provider to extract the information necessary for the production of the document.

They learn to identify technical constraints and add value by using existing tools and software (software and languages, databases and images, remote validation tools, procedures, etc.).

Students become familiar with imposition software, different measuring devices and their associated software.

The holders of the two options participate actively in the monitoring of production, in the various controls allowing the correction of dysfunctions.